1-PAGE GUIDE

Which AI agent does your *site* need?

A 1-page guide to 12 switchable agents

Look at what your visitors mostly do. Switch on the agent that fits.

SupportZiip Cloud Starter

> I'm Dele, an MBA coder who builds AI tools for businesses. This guide keeps the choice simple: match the agent to what your visitors actually do.

What an agent is

An agent is a switchable role on your AI assistant. It works in website chat only. You can change the role as your needs change.

On the next page: a table of all 12 agents, and where to start.

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If visitors mostly… switch on…

If visitors mostly…	Switch on…	Edition
Answer common questions, share a booking link, or pass people to a human	**Receptionist**	Cloud Starter (included)
Are existing customers needing help	**Customer care**	Standard and up
Are browsing and might be a good fit	**Lead qualifier**	Standard and up
Ask which product suits them	**Product advisor**	Standard and up
Ask where their order is	**Order status**	Standard and up
Want to book a time or appointment	**Booking specialist**	Standard and up
Have account or billing questions	**Account & billing**	Standard and up
Hit technical problems	**Tech troubleshooter**	Standard and up
Are new and need a first-steps walkthrough	**Onboarding guide**	Standard and up
Want a price for custom work	**Quotes & estimates**	Standard and up
Could tell you what went well or badly	**Feedback**	Standard and up
Are staff or team members with internal questions	**HR & internal**	Standard and up

Cloud Starter includes the Receptionist agent. Standard and up add the other agents listed above.

Start with one agent

1. Write down the three questions visitors ask most.
2. Pick the one agent that answers most of them.
3. Run it for a few weeks and read the chats.
4. Add a second agent only when you see a clear gap.

Start with the Receptionist

It answers visitors, shares your booking link, and hands off to a person. It is included in Cloud Starter.

Get Cloud Starter, from $29/month | **See the overview**

SupportZiip Cloud Starter: from $29/month, 1,000 messages, 1 website, Receptionist agent included.
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